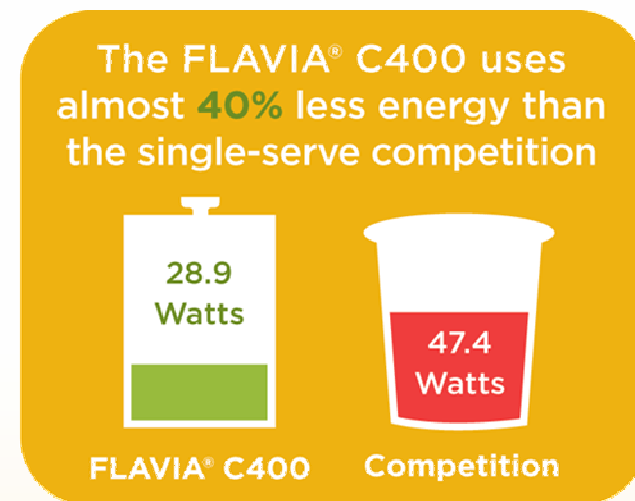
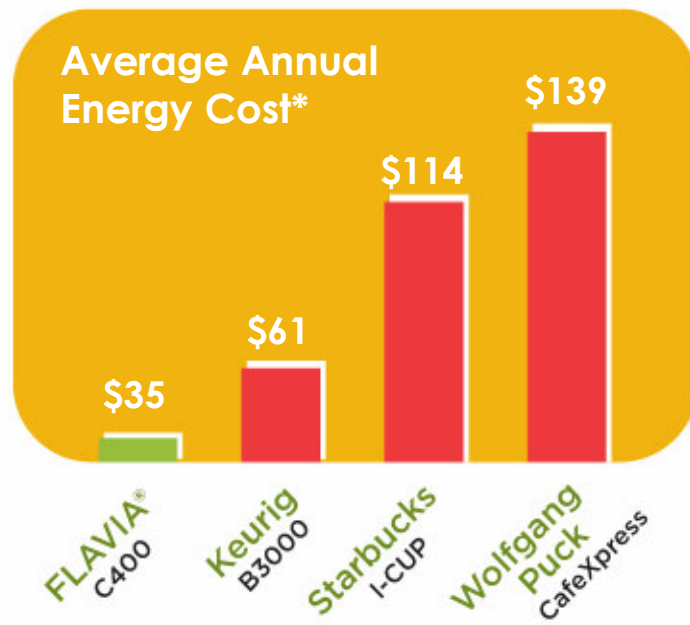




The **FLAVIA® C400** puts principles into practice; and the numbers tell the story:



- The latest model of the Creation 400 includes an **energy saving feature** which means energy usage is regulated vs. the competition -- saving the planet and your customer money!
- FLAVIA C400 is **62%** more efficient than our previous model*

* Based on testing conducted by an independent research organization in 2009; for more information go to www.myflavia.com.



FLAVIA C400 Energy Usage vs. Single Serve Competitors

	Keurig B3000	Starbucks I-cup	Wolfgang Puck CafeExpress	FLAVIA Creation 400
Energy Used Per Working Day kwh (vending)	0.72	0.83	0.96	0.68
Energy Used Per Working Day kwh (idle)	0.82	1.98	2.41	0.45
Total Energy Used Per Working Day kWh	1.55	2.80	3.37	1.12
Total Energy Used Per Non- Working Day kwh (idle)	0.87	2.10	2.55	0.08
Total Energy Per Week (kwh)	9.49	18.21	21.94	5.78
Total Energy Per Year (kwh)	493.27	947.17	1,140.77	300.59
Total Energy Per 5 Year (kwh)	2,466.37	4,735.87	5,703.85	1,502.94
Total Cost Per Working Day	\$ 0.19	\$ 0.34	\$ 0.41	\$ 0.13
Total Cost Per Non - Working Day	\$ 0.11	\$ 0.25	\$ 0.31	\$ 0.01
Total Cost Per Week	\$ 1.17	\$ 2.20	\$ 2.67	\$ 0.67
Total Cost Per Year	\$ 60.84	\$ 114.40	\$ 138.84	\$ 34.84
Total Cost Per 5 Year	\$ 304.20	\$ 572.00	\$ 694.20	\$ 174.20



Creating Energy with FLAVIA!

- FLAVIA Fresh Packs can be turned into energy through the **waste to energy** process which is considered secondary recycling.
- The energy created from the FLAVIA Fresh Packs is used to **light cities** and create top ash used to **improve highways**.
- The Global Round Table on Climate Change recognizes the waste to energy process as a step towards **mitigating climate change**.





And we didn't stop there...

- The difference is inside the cup – and *in* the cup, too. Our hot beverage cup uses **10% post consumer recycled content**.
- The FLAVIA Fresh Pack merchandiser is made of **90% post industrial waste**.
- Each FLAVIA Fresh Pack **weighs just .8 oz** – less than half the weight of a soft drink soda cap
- The FLAVIA Fresh Pack **rail** is made of material that is **fully recyclable**

FRESH NEWS

